

Jefferson Co. Long Range Planning Committee
Friday, March 24,2023 @ 10:30 A.M.
Jefferson County Courthouse

Called to order by Jim Snodgrass

Roll Call: In attendance Jim Snodgrass, Katy Huffaker, Randy Bales and Mayor Mark Potts. Absent from the meeting were Greg Byrd and Terry Dockery.

Prayer was led by Mayor Potts and Pledge of Allegiance was led by Randy Bales.

Appearance of Citizens: Mike Foley appreciates what we are doing on Senate Bill 75. David Nelson suggested that our Urban Growth Plan may need to be revisited. Mayor Potts mentioned Buc-ees is coming to exit 408 as well as an Amusement Park beside it. Possibly a third phase in the future as well. Mayor Potts also mentioned retail sales tax changes where the State collects it, charges a fee, and sends it back to the Counties.

Approval of the Minutes: Katy Huffaker made a motion to approve with a second from Jim Snodgrass. Minutes were unanimously approved.

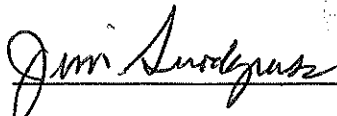
New Business: Mary Kathryn Kennard of IBI presented ideas for Long Range Plan discussion. Including getting information together by using survey methods to see which way the citizens would like the County to grow. They had previously done a survey in Jefferson County and had a very good response. She is also looking at the many grants that are available for the County. There was much discussion regarding the survey and what it would include. A team of community leaders would be active as "stakeholders" to help tailor the survey more towards the county and the desires of the citizens. The amount needed for the survey came to \$45,000.

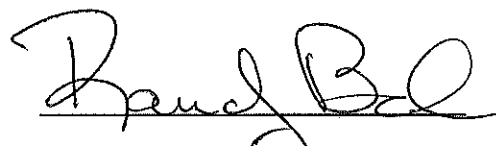
Motion made by Randy Bales and seconded by Katy Huffaker as follows:

"Motion to request not to exceed \$45,000 to pay IBI \$35,000 to provide stakeholder engagement survey for Jefferson County Citizens and up to \$10,000 for marketing to be approved as needed before spent by the Long Range Planning Committee."

All in attendance voted in favor of the motion.

With no old business, Katy Huffaker made a motion to adjourn with a second by Randy Bales. All in favor and meeting was adjourned at 11:58 a.m.


Chairman Jim Snodgrass


Secretary Randy Bales